



THE APPLIANCE WIRE

ADU.COM

FROM THE PRESIDENT

Greetings:

New addition to our website is our Blog Page. Featuring: manufacturer's current rebates and expiration dates.

Additionally, we have added blogs listing: Events - like our educational classes on ventilation; GE Brand Night - October 6th in our Chantilly showroom...sign-up now

and attend the event. Learn more about GE products (new & old).

The blog page gives you an opportunity to review what's new at ADU.

Our latest promotion is the "FREE" 8 piece cookware set from the Culinary Institute of America - some of the finest cookware designed, developed, and tested by

the certified master chefs.

Thank you,
Tom



Lost your Appliance manuals...log-on to www.appliance411.com

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GE Brand Night in ADU's Chantilly, VA Showroom

Join ADU & GE Rep Dave Michalski for the newest GE product presentation, Tuesday, October 6, 2009 in our Chantilly Showroom. The evening gets going at 6 PM with heavy hors d'oeuvres and plenty to drink. Chef Eric of Café de Paris will surprise you with his food creations and wines. Call 703-263-2300 and sign-up immediately.

- ◆ GE New Products
- ◆ Chef Eric Creations
- ◆ Door Prizes - \$300 American Express & more...

ADU Showrooms

- * **Washington Sales Division**
Takoma Park, MD 301-608-2600
- * **Baltimore Sales Division**
Linthicum, MD 410-789-8000
- * **Virginia Sales Division**
Chantilly, VA 703-263-2300
- * **York Sales Division**
York, PA 717-845-6500

APPLIANCE DISTRIBUTORS "BLOG" PAGE

New & exciting on ADU's website...the "NEW" Blog Page!

Information on... **News, Events, Promotions, New Products, Design, Newsletter, Recipes, & Factory Rebates.**

Example: **Factory Rebates**, a blog about all of the ADU brands - most manufacturers/factories have incentives/monies, that if you purchase 3 units you receive \$300 rebate in the mail for your purchasing during a particular time period. Hard to keep up with rebates from 20+ manufacturers/factories, we will at ADU blog page, we have a list of every manufacturer's rebates. Easy for you to see, and easy for you to print out.

Another example: **Recipes**, another blog about recipes specifically for GE Advantium Ovens. If you own one of these units, the blog gives you specific recipes to be use in an Advantium oven. These recipes came from GE. So you are given tried and true recipes that have given perfect results over and over.

Here you go:

A recipe for a GE Advantium Oven:

Dessert - **A White Chocolate Cheesecake**



MMM...good!

ADU Web page
the place you
want to access...

ADU.COM

Log on to www.adu.com

*On the navigation bar, click on Blog, then
Recipes & enjoy!*

New Displays in ADU's Takoma Park Showroom

GE Showroom



To the left...ADU's

GE Room:

Featuring:

**Monogram Collection
Profile Collection
Café Collection**

To the right...ADU's

Sub-Zero/Wolf Room:

Featuring:

**Sub-Zero Refrigeration
Wolf Cooking Products**

Sub-Zero/Wolf Showroom



